



MANA Mailer

WINTER 2007
ISSUE 44

PROJECT MANA: A HUNGER RELIEF AGENCY

Looking Ahead, Looking Back

As part of our annual review we look back at 2006 to evaluate what worked and what did not work and how we can improve our service to our clients.

This year we are beginning a pilot project that involves using family advocates to assess our clients and their needs. One of our goals is to open up a dialog with clients so that we may serve them better. Families and individuals that are determined to need additional services may be referred for case management. Those that are identified as not needing additional services may be referred for "learning for life courses" such as ESL, smart shopping, budget management, job training, educational opportunities, or volunteer opportunities.

This program will be carried out in collaboration with other social service agencies as well as education partners. All assessments are voluntary with the incentive of identifying additional resources to assist families. No one will ever be turned away from receiving food.

One of the outcomes we expect from this program is a decrease in the number of clients that chronically rely on our services. Another desired outcome is clients that feel empowered to improve their situation by using all available resources. The responses from clients so far have been very positive. We begin 2007 with enthusi-

asm and optimism that it will be a good year for us and our clients.

What we have accomplished with your help in 2006

- We provided emergency food bags to 24,475 individuals.
- Our community volunteers delivered 1,964 bags of groceries to homebound clients.
- We taught a Nutrition Education course to 103 second graders.
- We provided nutrition education classes to 18 children, ages 0-5.
- We taught our Kids Can Cook course (nutrition education, cooking skills) to 86 fourth and fifth graders.
- In collaboration with the Boys' and Girls' Club, we served 718 students hot lunches during the holidays, when the kids did not have access to school lunches.
- We reached 315 students, who participated in our Hunger Awareness Banquets.
- We provided nutrition break during national exams to over 100 seventh graders.
- We provided nutrition education to 8 "Dental Promontoras" who in turn educate local families in their homes.
- We harvested our community garden with pre-school students.
- We provided 382 families with Thanksgiving baskets.

- 596 community volunteers contributed 4,257 volunteer hours.
- We rescued, packaged and distributed over 118,000 pounds of food from supermarkets and Farmer's Markets.
- We collaborated with more than 30 agencies and programs.
- Project MANA received an award as "Collaborating Agency of the Year."

Thank you from the board of directors and staff of Project MANA. Without your help, these accomplishments would not be possible.

—George LeBard, Executive Director

Some of Our Supporters...

Project MANA was the grateful recipient of proceeds from Fine & Funky's fashion show and Atlas Shops Sip & Shop.

We were also honored with a generous donation collected by the Truckee Lutheran Presbyterian church that was matched by Thrivent Financial for Lutherans.

We are thankful for the help we receive from grants awarded by the following organizations:

- MAZON: A Jewish Response to Hunger
- Parasol Community Foundation
- Share our Strength
- Truckee Tahoe Community Foundation
- United Way

Hunger Awareness & Nutrition Education

By Rebecca Logan, Nutrition Education Coordinator

This past fall we were able to bring the hunger awareness banquets to the Alder Creek Middle School in Truckee and the Sierra Nevada College in Incline Village. It was wonderful to raise awareness of the inequality that exists in our community as well as globally. These assemblies contributed to successful food drives and fundraisers from the students at Sierra Nevada College. It was great to see the impact of the assembly on the 7th graders. Here are some of their responses:

"I felt sorrow, anger, and guilt. It is sickening that some people go through starvation everyday. It is amazing how many people are starving, even one is too many. Eating the rice made me want to cry and help. If we could all become educated about world hunger, we can take the first step to do something." —Kelly Schmidt, 7th grader

"Above feeling hungry, I felt the incredible reality on this planet. While

I'm eating whenever I want and throwing away leftovers, people are dying of starvation. I take the food on my table for granted, and don't even have a second thought. It is everyone's time to make a difference." —7th grader

Along with a few more hunger awareness banquets, we are looking forward to starting the new year off with nutrition education in the high schools and elementary schools.

We are working with a nursing student and an intern from Sierra Nevada College in implementing this nutrition education. We are excited to spread nutrition awareness to the youth in our community, with help from these local leaders.



Hunger Prevention Happenings

By Amanda O'Keefe, Hunger Prevention Coordinator

Happy new years! I hope that everyone has a great start to the New Year; we certainly are off to a good one here at Project MANA. These past couple months have been busy but rewarding. In November we had our annual "Let's Talk Turkey" thanksgiving distribution which was very successful. We ended up providing thanksgiving meals to 384 families! Luckily we had a great group of volunteers that made the distribution possible and made it all run smoothly. I've also been busy with Fuel for the Holidays this past month. This included planning and providing hot lunches to kids during the schools winter break at the Kings Beach Boys and Girls Club. This program specifically targets kids that receive government-subsidized meals during the school year, but is open to all kids. The biggest challenge was learning how to plan and cook for 50 people, but hanging out with the kids made the challenge fun. I'm really looking forward to the New Year and all the help Project MANA will provide in 2007.

Volunteer Corner

By Teresa Ley, Volunteer Outreach

The wheels are in motion! As the New Year begins, Project MANA and the Service Integration Team (SIT) are starting fresh with a new assessment program. The idea behind SIT, a collaboration between Project MANA, Sierra Recovery Center, the North Tahoe Family Resource Center, Tahoe Women Services and the Children's Cabinet, is to act as a family resource center for Incline Village. Some of our ideas include: promoting job/language training, referring clients to other organizations for additional assistance, and giving families an opportunity to volunteer while learning about a new aspect of their community.

Speaking of volunteering, be sure to give a high five to any Incline Middle School student you see – they have been a big help to Project MANA. Y.E.S. (Youth Engaged in Service) is a Project MANA and Red Cross sponsored club that allows students to get involved in their community every Monday after school. Happy New Year and make it a GREAT year!

Nutrition Coalition News

The Queen of Hearts awarded a grant for the Nutrition Coalition's upcoming "Fit, Fueled, and Ready to Move conference." Congratulations to organizers Kaili Sanchez, Truckee Program Manager and Maria Martin, RD, PhD.

The Rotary Club of Truckee also awarded a grant to the Coalition for their "Fun Food Fridays," a program to introduce fresh fruits and vegetables to elementary school children.

Holiday Cooking Demo a Huge Success

Tahoe Mountain Club once again hosted a fantastic Holiday Cooking Demonstration and live auction in December, raising over \$11,000 for Project MANA. The demonstration featured scrumptious courses prepared by local chefs David Lutz of Wild Goose, Billy McCullough of Dragonfly, Dale Ray of Timbercreek, and Mark Estee of Moody's. Each course was paired with a wonderful wine from Florian's while Ben Martin & Crystal Craig serenaded the diners.

Auctioneer extraordinaire Jim Simon presented an array of auction packages donated by Squaw Valley, Grizzly Ranch, ArrowCreek, Schone Sachen, Imago Deo, Urban Boutique, Squeeze In, Pacific Crest, Cottonwood, Northstar, Jessica Massage, The Pharmacy, Annie Nelson Massage, Styles by Dino, Resort at Squaw Creek, Eagle Ridge Snowmobiling, Backstreet Framers, Dinallo Design, Little Toes, Tahoe Donner Cross Country, TahoeWild Trout, Coyote Moon, Old Greenwood, Shane Jones, Sierra Nevada Ballet, The Pour House, Twin Peaks Catering, Cooking Gallery, and Somerset Country Club.

In addition to these donors of goods, services, time and talent, Project MANA thanks D'Lish Catering, Event Masters, Jill Sherman, KTKE, Mountain Rose Personal Florist, Truckee Chamber of Commerce, Tahoe Mountain Club Food and Beverage Director Michael Gratz, Tahoe Mountain Club Food and Beverage and Membership Departments, and especially Jeanne Kirschner for organizing and expanding the event.

Well-stocked Shelves Keeping Tahoe Fed

We're still reeling from food drive season. Thanks to all who donated and to the following food drive hosts for stocking our larders with over 16,000 pounds of food!

•Albertson's	•Glenshire Elementary School	•North Tahoe Community Church	•Patterson Dorm
•Alder Creek Middle School	•Incline High ROTC	•North Tahoe Hebrew Congregation	•Sierra Pacific Power
•Boy Scouts Troop 37	•Incline Middle School	•North Tahoe High School	•St. Francis
•Brownie Troop 136	•Incline Village Library	•Old Greenwood	•Sunrise Rotary
•Caltrans	•IVGID	•Porter's	•Tahoe City Chiropractic
•Chase International Realty	•Tahoe City PUD	•Prudential California Realty	•Tahoe Conservatory of Music
•Dickson Realty	•Incline Mom's Club	•Sierra Nevada College	•Tahoe Donner Rec Center
•Forest Charter School	•Northstar		•Truckee Sunrise Rotary
•Girl Scout Troop 452	•North Tahoe Church of Religious Science		

Ongoing Supporters

•7-11 Incline Village	•Lahontan Fdn
•Albertson's	•Dorothy Lemelson, LEAP
•Alice's Mountain Market	•Lifton Family Fdn
•Alta Vista Janitorial	•Lisa's Organics
•J Bowman, Truckee Pines	•MAZON
•Karen & Paul Colbert	•Moody's Bistro & Lounge
•The Cooking Queens	•The Munson Family Fdn
•DEW Foundation	•New Moon
•Dickson Realty	•Newman Family Fdn
•East West Partners	•Bonanza
•E-Z Mail	•N.T. Community Church
•Melanie Huff	

•North Tahoe FRC	•Starbucks Coffee
•North Tahoe Hebrew Congregation	•Pat & Ed Sunseri
•Parasol Community Fdn	•Tahoe House Bakery
•Piper's Patisserie	•Tahoe Lending Group
•Raley's	•Tahoe Mountain Club
•Justin Romero	•The Tahoe World
•Safeway Food & Drug	•The Treat Box Bakery
•Share Our Strength	•Truckee Lutheran Presbyterian Church
•Sierra Discount Printing	•Truckee Tahoe Community Foundation
•Sierra Pacific Power	•Village Market
•Sierra Sun	•Wells Fargo Bank
•The Smallwoods	•Daniel Zipperian
•St. Francis of Assisi	

& all our tireless volunteers

Recent Donors

•Lawrence Axelrod	•Bruce & Joanne Kerner
•Ceci & Edward Bahr	•Sherri Kleinman
•Jackson & Karen Barney	•George Kleinman
•Clyde & Gail Batavia	•George Koster
•Helen Beecher	•Krautsack family
•Jeffrey Bender	•La Petite Pier
•Marie Bennett	•Lanza's Restaurant
•Linda Bezinover	•Lapkin family
•Gail Blair, Tahoe Real Estate Gp.	•Gilbert & Linda Larish
•Alana & Mike Brown	•Virginia Lee
•Guy & Linda Burge	•Jeff & Melissa Lewis
•Cameron Baird Fdn.	•Eugene & Patricia Lord
•Randolph Carlson	•Connie & Larry Ludtke
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•Howard & Jois Child	•Bob McCormick
•Imgard & T.Z. Chu	•McCulley family
•James & Patricia Clark	•Donna McLaughlin
•Colbert Family	•James & Linda McMahon
•Sarah Coolidge	•Nina Mead
•Kathleen Cork	•Dean & Madylon Meiling
•David & Karen Cowles	•Chuck & Mary Merdinger
•Alfred & Sandra Craig	•Ainslie Morton
•Pat Crow	•Michael Murphy
•DBB Holdings	•Kathy Nash
•Parise De Jean	•Newman Family Fdn
•Sandra & Steven Devin	•Robert Novasel
•Leslie Dunn	•Joann & Tim OBrien
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•John Gregory & Mary Fenelon	•Caroline Potter
•Laura Clauson Ferree	•Norma & Ross Price
•Stan & Suzy Fiorito	•Rademacher family
•Kay Fox	•Barbara & John Richard
•Wilda Frasher	•Sandra Richards
•Nadia Fuia	•Shari Rodriguez
•In memory of Karen A. Ghidassi	•John Ross
•Erin Gilmore	•Albert & Sue Salas
•Evirth Giovenco	•James & Kim Schmidt
•Glogauer family	•Arthur Schultz
•Christine Graham	•Pat & Kathy Setter
•Eve Gravel	•Bob & Connie Skidmore
•Michael Guymon	•Harold Slear
•Habeger Produce Plus	•Frank & Judith Spees
•Donald & Shirley Hale	•Brandon & Stacey Stahl
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•Debra & John Iannucci	•Tahoe Sierra Board of Realtors
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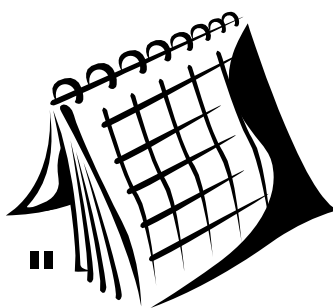
10th Annual Feinstein Matching Campaign

Join the grassroots campaign to fight hunger by donating to Project MANA during the months of March and April.

All monetary and food donations we receive during these two months are eligible for a portion of the \$1 million Mr. Feinstein pledges in matching funds to hunger relief organizations throughout the nation.

This is the tenth year running that Rhode Island philanthropist, Alan Shawn Feinstein, will give \$1 million to anti-hunger agencies throughout the country. In his words, "My money started this campaign but it is YOU who will help decide how many needy people in your town will be fed this year." Last year, Project MANA received over \$33,000 in donations in response to this campaign.

We are grateful for your continued, generous support. Please send checks to: Project MANA, 948 Incline Way, Incline Village, NV 89451.



"I believe each of us was put here on earth to do what we can to help those in need." — Alan Shawn Feinstein

Project MANA Wish List

- Dried or canned pinto & black beans
- Rice
- Cereal, including oatmeal
- Peanut butter
- Canned tuna, meat, and poultry
- Canned vegetables
- Canned fruits, especially "lite"
- Canned soups and stews, especially low sodium
- Pasta and sauce
- Ensure and Glucerna
- Diapers
- Step stools (for our warehouse)

Project MANA

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